

## **Zebra Mats Offers Comprehensive Martial Arts Training Facility Solutions**

*Zebra Continues To Provide The Highest Quality Products In The Martial Arts Industry*

MAPLE GROVE, MN - January 4, 2009 - Zebra Mats has been a provider of premium quality mats to the martial arts and self-defense industries for more than eleven years but 2009 will bring some exciting changes for the company. Zebra will now offer a complete line of equipment and support services to help mixed martial arts (MMA) club owners design, equip, and build out their training facilities.

In addition to flooring systems, Zebra will also provide MMA cages, cage panel walls, bag racks, and other equipment so that owners can create training areas that simulate MMA events and competitions.

Chuck Blanski, Zebra's President, is excited about the company's new direction. "In the past, our core business was focused largely on selling mats. We recognized, however, that the club owner needs a variety of services to create a first class training facility. So we developed partnerships with several equipment suppliers who now manufacture a line of Zebra-branded cages and equipment. In combination with our flooring products and our expertise, we can deliver a comprehensive solution to make it easier for a club or academy owner to get up and running quickly and efficiently."

Zebra is still committed to the highest quality mat products. "For several years, we have been one of two premium mat suppliers in the industry," Mr. Blanski commented. "Both companies manufactured their mats in Europe, the quality was comparable, and we competed aggressively on price. We differentiated ourselves based on the customer service we provided."

"Our competitor recently made the move to manufacture their product line in China. We investigated several low cost suppliers in Asia, but found that the mats produced there did not meet our quality and reliability standards. We continue to use European manufacturers, our mats are the best quality available, and we always offer competitive prices."

Zebra continues to develop innovative products. In 2008, based on feedback from clients, the company pioneered a new MMA training mat. "Many of our customers train without a gi," Mr. Blanski noted. "They told us that the "tatami-style" texture of our standard mat, was causing a lot of skin burns and that the mat was too firm. So we developed a smoother mat surface and made the mat softer. This mat is not only easier to clean but our customers find it much better for no-gi training and competition."

***Need Help With Your MMA Training Center, Call Now!***

If you are interested in learning more about Zebra's training facility solutions and services, contact Jimmy Pedro, VP, Sales & Marketing for Zebra Mats and ZTS at: (800) 510-4026 or Chuck Blanski at: (800) 989-8085.

### *About Zebra Mats*

Founded in 1997, Zebra Mats offers comprehensive training facility solutions and world class flooring systems to the striking arts and grappling martial art industries. Focused on quality craftsmanship and an extensive product line, Zebra is the first company to market premium mat systems for all martial art disciplines. The company is headquartered in Maple Grove, Minnesota.

More information is available by calling: (800) 989-8085 or by visiting:

<http://www.zebramats.com>.