

Zebra Official MMA Ring and Cage Provider for World Championship Fighting©

Partnership Showcases Zebra's New Ring and Cage Equipment

MAPLE GROVE, MN - March 23, 2009 - Zebra and World Championship Fighting (WCF) recently entered into a partnership where Zebra will be the exclusive Mixed Martial Arts (MMA) ring and cage provider for all WCF events. The WCF is a promotional company that conducts live MMA events throughout the northeast and is expanding rapidly. The company continues to attract sellout crowds to its events and recently produced its first television program, WCF Rewind, which will debut on Comcast SportsNet New England.

Joe Cavallaro, President of the WCF, has developed one of the premier brands in MMA by combining top local and national talent. "The WCF is growing in popularity because we offer highly competitive, action-packed events and build strong partnerships," Mr. Cavallaro noted.

Mr. Cavallaro was looking for a quality partner to assist with the ring and mat design for his company's events. Fighter safety is always the first concern but it's also important that the ring has an attractive and professional look and feel. "Zebra has been excellent to work with," commented Mr. Cavallaro. "Zebra helped us plan and design every aspect of the equipment we purchased. And after placing our order, the ring promptly arrived two weeks later."

Mr. Cavallaro also mentioned that after a recent event "many of our fans and fighters said the Zebra ring and mats were the best they'd ever seen. We couldn't be any happier with the partnership with Zebra. They really are a 'best in class' company."

One of the innovations Zebra incorporated into its ring equipment is a five-rope design. This design makes the ring much safer for athletes and it's more reliable. The ring also uses a bolt-less assembly that enables event organizers to quickly and easily setup the equipment.

Fellow Bostonian Jimmy Pedro, Vice President of Sales and Marketing for Zebra, has been following WCF since its inception. "It is amazing how quickly WCF established itself as the #1 MMA fight organization in our market. From huge billboards in downtown Boston to a local cable TV show and an aggressive e-mail marketing campaign, Joe Cavallaro truly understands how to conduct professional events."

"Partnering with the WCF was an easy decision for Zebra," commented Pedro. "Mr. Cavallaro and WCF know exactly what sponsors are looking for and they always go above and beyond to make sure partners receive great value."

"Our partnership has also been an excellent avenue for Zebra to demonstrate our expanded product line," remarked Mr. Pedro. "Many people in the martial arts industry know our company for its high quality mat products, but don't realize that Zebra also makes cages, MMA rings, boxing rings, and bag racks."

About World Championship Fighting

World Championship Fighting is the northeast area's leading mixed martial arts sports association, formed in June, 2006 by Joseph Cavallaro and Associates, LLC. WCF features a strong ownership and management team with live event management experience that spans the last 15 years. More information is available by visiting: <http://wcffighting.com>.

About Zebra Mats

Founded in 1997, Zebra Mats offers comprehensive training facility solutions and world class flooring systems to the striking arts and grappling martial art industries. Focused on quality craftsmanship and an extensive product line, Zebra is the first company to market premium mat systems for all martial art disciplines. The company is headquartered in Maple Grove, Minnesota.

More information is available by calling: (800) 989-8085 or by visiting:

<http://www.zebramats.com>.