



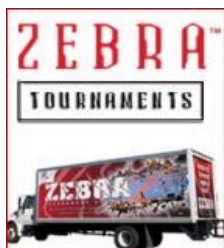
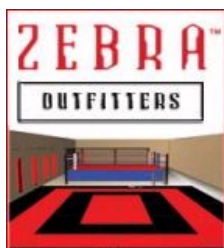
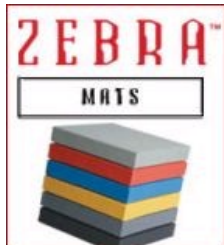
May 2010 Issue

[1. Zebra Official Mat Sponsor of Grapplers Quest at the UFC Fan Expo](#)

[2. Zebra to Exhibit at UFC Fan Expo in Las Vegas](#)

[3. Special Offer on 2" Pro Series MMA Mats Through May](#)

[Join Our Mailing List!](#)



## Zebra E-Newsletter

### 1. Zebra Official Mat Sponsor of Grapplers Quest at the UFC Fan Expo

On May 28-29, 2010 at the Mandalay Bay Convention Center in Las Vegas, Nevada, the largest gathering of UFC, WEC, former Pride, and Hall of Fame fighters will be signing autographs and taking pictures with fans at the UFC® Fan Expo™. Other special events, training and development sessions and what may be the largest grappling tournament in the history of the U.S., Grappler's Quest, will also be part of the program. Zebra will be the official mat sponsor for the tournament.



Brian Cimins, President of Grappler's Quest, is excited about the opportunity to work directly with the UFC and to introduce 30,000 - 40,000 fans to the sports of no-gi grappling and Brazilian Jiu Jitsu (BJJ). "This is historic for our sport because we can leverage the marketing arm of the UFC to expose thousands of new people who otherwise would probably not get an opportunity to see live grappling," Cimins commented.

The event is expected to draw 1,500 competitors and thousands of dollars in prizes will be awarded to men, women, and children in a variety of divisions, skill levels, and weight brackets. The chance to compete in front of thousands of spectators is an added bonus.



Grappler's Quest was chosen by Dana White and the UFC largely because of the level of professionalism and organization the company brings to grappling tournaments. Grappler's Quest also has an outstanding record of competitors who go on to fight professionally in Mixed Martial Arts (MMA) competitions, including more than one hundred athletes who have fought in the UFC. BJ Penn, Diego Sanchez, Matt Serra, Kenny Florian, and Frank Mir are all UFC fighters who competed in Grappler's Quest events.

"As always, we will use Zebra, 'the world's safest mat,'" noted Cimins. "These mats have the best track record for preventing injuries in comparison to the wrestling mats that are commonly used at many other grappling events. Athletes love competing on them and they really contribute to the quality of the Grappler's Quest competitions."

Zebra Mats will be on sale after this year's UFC Fan Expo and all Grappler's Quest events around the country, to customers who want to purchase them at a significant discount. Contact Zebra for details and to reserve your event mats today: (800) 989-8085.

Upcoming Grappler's Quest 2010 tournaments include:

- June 12 - U.S. National Championships - Morristown, NJ
- July 10 - Tachi Palace Challenge - Tachi Palace, Lemoore, CA
- July 24 - Grapplers Quest Europa Battle of Champions - Hartford Convention Center, Hartford, CT

- August 13-14 - Grapplers Quest Europa Supershow - Dallas Convention Center, Dallas, TX
- Sept. 24 - 2010 Mr. Olympia Grapplers Quest - Las Vegas Convention Center, Las Vegas, NV
- Oct. 23 - 2010 Mid-Atlantic Regional Submission Wrestling and BJJ Championships - Prince George's Sports Complex, Landover, MD
- Oct. 30 - 2010 Grapplers Quest Canada - Western Fair, Canada Building, London, Ontario, Canada
- Dec. 4 - 2010 World Series of Grappling - Asbury Park Convention Center, Asbury Park, NJ.

## 2. Zebra to Exhibit at UFC Fan Expo in Las Vegas

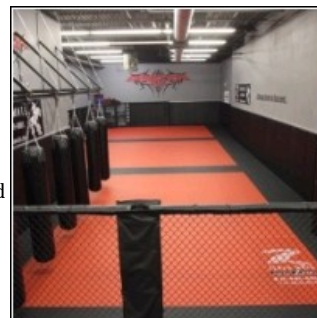
UFC Fan Expo attendees are encouraged to visit Booth 1529 on Friday and Saturday, May 28-29 to learn more about Zebra's high quality products -- cages, rings, bag racks, mats -- and facility design and installation services. Get autographs signed by Zebra athletes **Matt "the Terror" Serra** and **Antonio Rodrigo "Minotauro" Nogueira**.



## 3. Special Offer on 2" Pro Series MMA Mats through May

Purchase a minimum of eight (8) Zebra 2" Pro MMA Mats between now and the end of May and get a special price of \$140 per mat plus shipping (regularly \$167 each). These mats are designed for the professional MMA or fight school that requires the ultimate protection from high falls, slams, and throws.

It's firm enough for stand-up martial arts training, and added protection is built right in, eliminating the need for a sub-floor. Pro Series MMA Mats are available in red, blue, gray, and black. A smooth, non-slip vinyl eliminates mat burns and is easy to clean. Great for your entire training center or simply the inside of your cage area.



Call (800) 989-8085 or visit:

<http://www.zebramats.com/catalog/item/category/categoryId/1/id/14> to order. Offer good through May 31, 2010.

[www.zebramats.com](http://www.zebramats.com) | 1.800.989.8085



[Forward e-mail](#)

✉ [SafeUnsubscribe®](#)

This email was sent to [tbrehe@gmail.com](mailto:tbrehe@gmail.com) by [newsletter@zebramats.com](mailto:newsletter@zebramats.com).  
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



ZEBRA Mats & Outfitters | 9444 Deerwood Lane North | Maple Grove | MN | 55369